**2nd Annual Toby’s Dream Project 2016: A Memorial Event**

***Race Run Walk Wheel***

Windham Veterans Center president, and community leader, Toby Pennels, passed away in the Fall of 2014. Several months later, the original concept of Toby’s Dream was born to fund the completion of the paving of the Windham Veterans Center drive and parking lot. Toby strongly believed that this project would greatly improve the Veterans Center for community use, and it was one of his top priorities. Over Memorial Day weekend 2015, Toby’s Dream Project first annual 5K was held at Windham High School. The race was attended by over 200 runners, and donations supplied the means for Door Prizes, Race Prizes, Silent Auction, and Grand Raffle. The event netted over $8,000, which put the total fundraising for the paving project just over the $50,000 goal.  The paving was completed in the fall of 2015, and has proved to be a much needed improvement for the Center.

**Now, Toby’s Dream lives on.**

With the paving project complete Toby's Dream will continu in support and recognition of the military, education, and athletics. The success of the 2015 5k race was a springboard into what we hope to be a growing annual event where our community can gather to celebrate Memorial Day, honor Veterans, and remember our friend and neighbor, Toby.



**“Toby’s Dream” 2016 starts here: it starts with YOUR support!**

Toby’s Dream Project relies on donations from our local community to support a successful Memorial Day event. Please consider supporting us as we celebrate Memorial Day, honor Veterans,

and remember Toby on May 28th, 2016.

**Sponsorship Opportunities**

***Thank you for considering a donation. Toby was a retired US Army Colonel; we have adopted Army rankings to represent your level of your support.***

* **General Level Sponsors:** Become a part of the Dream Team! **Sponsor** the funding of our *finish line timing system, Toby’s Dream collector Dog Tags, re-usable marketing signage*, or support us with a major *monetary donation*. Your company’s website will be featured on ours in appreciation for your support.
* **Colonel Level Sponsors:** Become one of our Grand Donors! Support Toby’s Dream 2016 with a donation of a high-value item for our **Grand Raffle**, or a donation valuing $100 or more. Your company’s website will be highlighted on ours in appreciation of support.
* **Major Level Sponsors:** Support the Dream! Toby’s Dream is in need of a number of

items for **race prizes and general raffle** to make our event a success! Please consider a donation to support the Dream and drive customers to your business. For donations over $50.00 in value, your company’s website will be highlighted on ours in appreciation of your support.

**We genuinely thank you for your consideration.**

Questions? Please call Taylor Pennels 207-776-4298

**Important Note to our sponsors:**

Any race sponsor who donates services,monetary donations, or products at a value of $50.00 or more will have their logo placed on our event website with links to their website. They will have their business name projected at the event and, if possible, they will be announced at the event. If interested, those sponsors can bring marketing materials to the event for display.

**Toby’s Dream 2016 Beneficiaries:**

Toby Pennels Scholarship Fund, Windham Veteran Association, WHS Cross Country

**If you or your business would like to support Toby’s Dream 2016 please complete the following:**

**2nd Annual Toby’s Dream Project 2016 : A Memorial Event**

**Sponsorship/Donation form:**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact phone Number: (\_\_\_\_\_\_\_)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Email Address:* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Business Logo:** please email a copy of your business logo to jriddle@rsu14.org

**Cash Donation:**

*Make check payable to:* Windham High School XC, *in the notation line please write:* **“Toby’s Dream”**

**We would prefer to sponsor:** *(circle all that apply)*

GRAND RAFFLE TIMING SYSTEM DOG TAGS PRIZES RAFFLE ITEMS

or

* Use my donation where it is most appropriate/needed

Donation Value: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ if Cash Check donation: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please list description of donations given in support of “Toby’s Dream” Project:

**COMPLETED FORMS**

**Email to:** jriddle@rsu14.org

**Mail to:** Jeff Riddle Windham High School 406 Gray Road Windham, Maine 04062